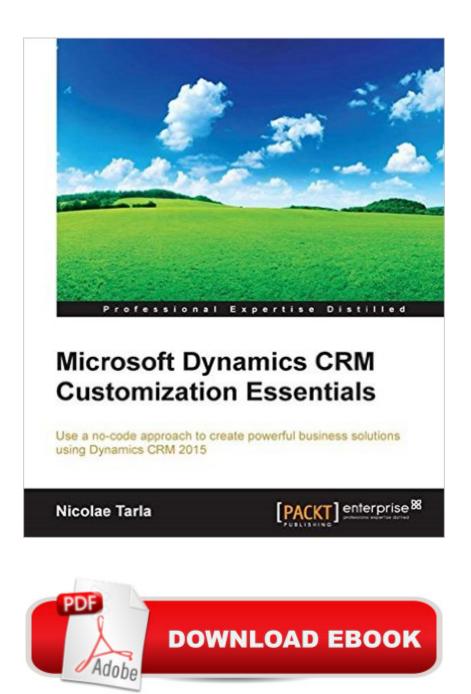
The book was found

Microsoft Dynamics CRM Customization Essentials (Professional Expertise Distilled)



Synopsis

Use a no-code approach to create powerful business solutions using Dynamics CRM 2015About This BookMaster the skills necessary to customize your system using the wizard driven capabilities of Dynamics CRM platformUse Business rules and flows to enforce and visually enhance the user experienceA no-code approach to speed up the full range of Dynamics CRM featuresWho This Book Is Forlf you are new to Dynamics CRM or a seasoned user looking to enhance your knowledge of the platform, then this book is for you. It is also for skilled developers who are looking to move to the Microsoft stack to build business solution software. What You Will LearnConfigure Outlook to integrate with your Dynamics CRM Online instanceManage the existing application structure by understanding how to extend and/or modify the modules and update the navigationLearn how to use different entity views in order to get a 360-degree view of customer dataMap modern business processes to the platform to enhance user experienceUse different Dynamics CRM processes such as dialogs, workflows, actions, and business process workflowsUse internal and external social data to enhance the user's ability to make the right decisionsDive into generic administration options such as managing configuration and customization to become a power userIn DetailDynamics CRM is Microsoft's answer to customer relationship management. The platform's flexibility allows system customizers to enhance its functionality to map any kind of business and scale to any size. Through this practical guide, you will develop a vital and holistic understanding of the key features of Dynamics CRM. You will work with entities within the existing modules, learn how to customize and extend entities, and explore how to create logical relationships between them. You will also look at business rules and business process flows and learn how to use these features to enforce and visually enhance user experience. Furthermore, you will customize business entities without using code and cover the new features in Dynamics CRM. By the end of the book, you will have acquired new marketable skills in developing software for businesses running Dynamics CRM.

Book Information

File Size: 20296 KB Print Length: 240 pages Page Numbers Source ISBN: 1784397849 Publisher: Packt Publishing (December 30, 2014) Publication Date: December 30, 2014 Sold by:Â Digital Services LLC Language: English ASIN: B00RP13CZC Text-to-Speech: Enabled X-Ray: Not Enabled Word Wise: Not Enabled Lending: Not Enabled Enhanced Typesetting: Enabled Best Sellers Rank: #767,390 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #93 in Books > Computers & Technology > Computer Science > Al & Machine Learning > Expert Systems #309 in Books > Computers & Technology > Computer Science > Bioinformatics #606 in Kindle Store > Kindle eBooks > Computers & Technology > Software > Business

Customer Reviews

"Microsoft Dynamics CRM Customization Essentials" written by Nicolae Tarla, a MVP alumni. This book has published on December 2014, targeting to Microsoft Dynamics CRM 2015. But in my option, most of the contents in this book can also apply to CRM 2011 and 2013. The bright spot of this book is about â œUse a no-code approach to create powerful business solutions using Dynamics CRM 2015â •. Therefore the audience of this book are business administration users, functional consultant etc. Developers could also benefit from this book by recognising what are the out-of-box Microsoft Dynamics CRM offerings, and how to leverage them; rather than try to develop everything â " noted in most scenarios, we should follow the â œCCDIâ • route:Configuration -> Customisation -> Development -> Integration. In some scenarios, the right route would be CCID - so use the best of CRM, not everything (in which other technology/products can provide a better solution, so integration would be preferable and scalable). Either way, â œCCâ • are always the first choices, which are the focus of this book; it has 6 chapters: Chapter 1: Getting Started â " get a free trial of CRM Online and configure CRM Outlook.Chapter 2: Dynamics CRM Application Structure â " CRM modules and major components. Chapter 3: Customizing Entities â " Entities in detail. customise entities and extend the system. Chapter 4: Business Processes â " Customise business processes and business roles. Chapter 5: Social Features in Microsoft Dynamics CRM â " various social platforms, internally and externally of Dynamics CRM platform. Chapter 6: Dynamics CRM Administration â " Various administration options available in Dynamics CRM.

Download to continue reading...

Microsoft Dynamics CRM Customization Essentials (Professional Expertise Distilled) Dynamics AX

Performance Optimization Guide: Fixing Troubles with Microsoft Dynamics AX and SQL Server Office 2016 For Beginners- The PERFECT Guide on Microsoft Office: Including Microsoft Excel Microsoft PowerPoint Microsoft Word Microsoft Access and more! Windows 95 and NT 4.0 Registry & Customization Handbook SharePoint 2007 and 2010 Customization for the Site Owner Branding: Distilled Arduino Home Automation Projects : Automate your Home using the powerful Arduino Platform (Community Experience Distilled) UML Distilled: A Brief Guide to the Standard Object Modeling Language (3rd Edition) UML Distilled: A Brief Guide to the Standard Object Modeling Language (2nd Edition) Wisdom Distilled from the Daily: Living the Rule of St. Benedict Today The Pocket Stylist: Behind-the-Scenes Expertise from a Fashion Pro on Creating Your Own Look Flawless Consulting: A Guide to Getting Your Expertise Used, Third Edition Peak: Secrets from the New Science of Expertise CommonKADS Library for Expertise Modelling, Reusable Problem Solving Components (Frontiers in Artificial Intelligence and Applications) Orthodontic Pearls: A Selection of Practical Tips and Clinical Expertise Maximize Your Potential: Grow Your Expertise, Take Bold Risks &Â Build an Incredible Career (The 99U Book Series 2) Maximize Your Potential: Grow Your Expertise, Take Bold Risks & Build an Incredible Career The Areas of My Expertise Flawless Consulting: A Guide to Getting Your Expertise Used Architect's Essentials of Contract Negotiation (The Architect's Essentials of Professional Practice)

<u>Dmca</u>